

BEST workshop #1 - 2016: What would make PT more interesting for car users?

Stockholm, March 15 2016, 10:00 - 16:00

Topic:

If less people chose the car in favor of public transport the public transport share would increase and the congestion in the road network system would be reduced. But it is a big challenge to engage the drivers to leave their cars and use public transport instead. How much potential is there to increase the public transport share by affecting motorists? In what way is it possible to change their behavior and attitudes? What attempts have been made and what are the results?

Target group:

Urban planners and revenue strategists.

09.45-	10.00	Coffee and Tea, refreshments
10:00	10:30	Welcome to Stockholm & short introduction to the topic. <i>Gabriella Nilsson, SLL</i>
10:30	11:00	Results of BEST special survey topic 2015: What would make PT more interesting for car user? <i>Kjetil Vrenne, BEST project manager</i>
11:00	11:15	Break
11:15	11:45	City: Description of topic that will be presented, <i>and name of the presenter</i>
12:00	13:00	Lunch
13:30	14:00	Stockholm: Traffic plan 2030 for the Stockholm region/ <i>Anna Bruzaeus</i>
14:00	14:30	City: Description of topic that will be presented, <i>and name of the presenter</i>
14:30	14:45	<i>Break</i>
14:45	15.15	City: Description of topic that will be presented, <i>and name of the presenter</i> Open discussion
15:15	15:45	City: Description of topic that will be presented, <i>and name of the presenter</i> Open discussion
15.45	16:00	Summary and closing comments

Practical information:	
Where (address and how to get there):	Probably the head office of Transport Administration, Stockholm County Council, Lindhagensgatan 100 (visiting address), Stockholm, due to number of participants
Location (map):	
Entrance to Meeting Venue (picture):	

