

BEST workshop # 2 - 2016: Ticketing concepts of the future, and how to develop new sources of revenue

Oslo, 13th of October 2016, 10.00 – 16.00

Topic:

The purpose of the workshop is to discuss future ticketing concepts and how to develop new sources of revenue. Even though these topics are quite different, they both relate to the revenue side of public transport. Rapid technological changes combined with increased demand for personalised services, opens up a lot of new possibilities (and revenue streams?) that we will discuss & explore together.

Target group:

People working with ticketing and payments solutions, revenue protection and/or new sources of revenue

Preliminary program:

9.30 – 10.00	Coffee, tea and morning snack	
10.00 – 10.05	Welcome to Ruter	Marit Elin Leite, BEST Chair
10.05 - 10.35	Next generation ticketing and payment solutions for public transport. Main results from market studies of different next generation ticketing concepts and payment solutions/providers	Erik Kolbjørnsen, Responsible for Pricing, Ruter As & Christian Fjær, Responsible, New sales channels and payment solutions, Ruter As
10.35 – 11.00	Improved customer solutions, using mobile phones and beacons for ticketing purposes. Possibilities and experiences from a real life pilot study in Oslo	Claes Kanold, Process manager Sales channels and payment solutions, Ruter As
11.00 – 11.15	<i>Coffee break</i>	
11.15 – 12.00	How SLL are developing new sources of revenue. In what areas do we see the greatest potential, and what does it take?	Peter Telmander and Håkan Karlsson, SLL Trafikförvaltningen
12.00 – 13.00	<i>Lunch</i>	
13.00 – 13.45	Other cities presentations and discussion (Bergen, Copenhagen, Geneva, Helsinki, Rotterdam)	
13.45 – 14.30	Other cities presentations and discussion (Bergen, Copenhagen, Geneva, Helsinki, Rotterdam)	
14.30 – 14.45	<i>Coffee break</i>	
14.45 – 15.30	Other cities presentations and discussion (Bergen, Copenhagen, Geneva, Helsinki, Rotterdam)	
15.30 – 16.00	Summary & conclusions	All

Practical information:

Fee:	The workshop is open for all PTA's, and free for both members and non-members of BEST
Where:	Ruter As, Dronningensgate 40, Oslo
Contact person:	Gylve Aftret-Sandal: +47 41 31 91 15
How to register:	Send an e-mail to gylve.aftret.sandal@ruter.no