

BEST workshop # 1 - 2017:

Mobility: The future role of public transport authorities

Oslo, 9th of February 2017, 10.00 – 16.00

Topic:

Providing mobility to the citizens are one of the main purposes of public transport. New technology, and the need for providing citizens with a more environmentally friendly mobility solutions, raises many new questions. How could public transport and car sharing be combined, and should demand responsive public transport services play a bigger role? The purpose of the workshop is to discuss different aspects of mobility (service concepts, ownership, branding, pricing, information), and how public transport authorities could respond to the new possibilities.

Target group:

People working with mobility strategy, new mobility concepts, demand responsive transport services, initiatives combining PT and car sharing / carpooling etc.

Preliminary program:

9.30 – 10.00	Coffee, tea and morning snack	
10.00 – 10.05	Welcome to Ruter As	<i>Frode Hvattum, Head of Strategy, Ruter</i>
10.05 - 10.35	From public transport authority to mobility provider – main challenges and strategic options for PTA's	<i>Frode Hvattum, Head of Strategy, Ruter As</i>
10.35 – 11.00	Main results of BEST special survey topic on mobility: Who are the users of car sharing & Uber, and what impact will the increase in use of car sharing have on PT market share?	<i>Kjetil Vrenne, BEST Project manager</i>
11.00 – 11.15	<i>Coffee break</i>	
11.15 – 12.00	Stockholm: SLL's strategic direction; what position do we choose to achieve customer satisfaction, increased market share, and improved ability to innovate – <i>topic to be confirmed</i>	<i>Håkan Karlsson, Inntektsstrateg, SLL</i>
12.00 – 13.00	<i>Lunch</i>	
13.00 – 13.45	Current topics in Helsinki region MAAS-scene	<i>Tapani Touru, HSL</i>
13.45 – 14.30	Combined mobility in Västra Götalandsregionen	<i>Maria Coulianos, Hållbarhetsanalytiker, Västtrafik</i>
14.30 – 14.45	<i>Coffee break</i>	
14.45 – 16.00	Summary & conclusions	All

Practical information:

Fee:	The workshop is open for all PTA's, and free for both members and non-members of BEST
Where:	Ruter As, Dronningensgate 40, Oslo (Meeting room "Lindøya")
Contact person:	Frode Hvattum: +47 476 23 009
How to register:	Send an e-mail to frode.hvattum@ruter.no or kjetil@vrenne-enable.no (BEST project coordinator)