

Program - BEST Annual Seminar 2018

Malmö, 8th and 9th of March

Thursday, 8th of March 2018

11.30 - 12.00	Registration
12.00 – 13.00	Lunch
13.00 - 13.15	Welcome to the BEST Seminar , Per Gellert, BEST Chair & forretningschef Movia, Peter Andreas Rosbak Juhl, BEST Vice chair & områdechef Movia
13.15 – 14.00	Welcome to Malmö and Skåne! A presentation of Skånetrafiken and how we are developing public transport in the region of Skåne , Carl Björklund, Transport Analyst, Skånetrafiken
14.00 – 14.40	Main results of the BEST 2017 Survey and the BEST Key Figure Database , Kjetil Vrenne, BEST Project coordinator
14.40 – 15.00	Coffee break
15.00 – 15.15	Workshops 2018 – short presentations by the responsible planning committee member: WS 1: Environmental issues: Goals and strategies related to fuel efficiency, fossil free fuels, electrical vehicles etc. <i>Stockholm, 16th of May, Gabriella Nilsson, SL</i> WS 2: How do we work with structured and unstructured data? How do we create value on the rapidly growing amount of data (sensors in vehicles, etc. / the Internet of Things)? <i>Copenhagen, date to be decided, Peter Andreas Rosbak Juhl, Movia</i> WS 3: Demand responsive services and how to develop public transport services for sparsely populated areas. <i>Oslo, date to be decided, Gylve Aftret Sandal, Ruter</i> WS 4: Operator contracts and incentive models. How to design and follow up on contracts and incentive models. <i>Helsinki, date to be decided, Marko Vihervuori, HSL</i>
15.15 – 16.00	City presentation: Geneva: <i>Topic 1:</i> How do new e-busses services impact customers? Preliminary results of a sociological survey held during the introduction of TOSA e-busses. <i>Topic 2:</i> Cable car for urban transit: first feedback of a case study in Geneva, <i>by Nicolas SIMOND, Ingénieur planification, Direction des Transports Collectifs</i>
16.00 – 16.15	Afternoon snack
16.15 – 17.00	City presentations: Bergen (Hordaland) <ul style="list-style-type: none"> • Mapping the customer journey – how did we do it, and what did we find? <i>Tom Arne Steinstad, Skyss</i> • Introducing automatic passenger counting (APC) – experiences and findings, <i>Kirsti Selliseth Loe, Analysis and Service Development, Skyss</i> • Strengthening the public transport brand through extreme exercises like the Cycling World Cup in Bergen, <i>Kari Steinsland, Head of Analysis and Service Development, Skyss</i>
17.00 – 18.30	Technical visit: <i>Bus Rapid Transit (BRT) / MalmöExpressen</i>
20.00 - >	Colleagues' dinner at Atmosfär (www.atmosfar.com)

Friday 9th of March 2018

09.00 – 09.45	City presentations: Helsinki First experiences of the new western metro line, <i>Marko Vihervuori, Head of Traffic Surveys Group, HSL</i> Promotion of walking – from a necessary evil to boast and vitality, <i>Tarja Jääskeläinen, Senior Advisor, HSL</i>
09.45 – 10.30	City presentations: Oslo and Akershus Learnings from congestion charge on private cars in the toll ring system introduced on the 1 st of October 2017, <i>Tobias Sankowsky, Fagleder for statistikk og dataanalyse, Ruter As</i> Shared mobility in the immediate future – building a transport network for autonomous vehicles, <i>Gylve Aftret-Sandal, Head of Analysis, Ruter As</i>
10.30 – 10.45	<i>Coffee and tea break</i>
10.45 - 11.30	City presentations: Stockholm “The Stockholm Citylink”: The successful start of traffic 2017-10-07 at 05:04, <i>Anders Sköld, project manager, SLL</i> Security – experiences from everyday life to extreme situations (like the terror attack on Drottninggatan the 7 th of April 2017), <i>Carina Trofast, Sektionschef, SLL</i>
11.30 – 12.15	External presenter: Good Cities for Walking are Good Cities for Public Transport, <i>Helge Hillnhütter, Senior Advisor, Analyse & Strategi AS, Oslo</i>
12.15 - 13.15	<i>Lunch</i>
13.15 – 14.00	City presentations: Copenhagen Results of qualitative user-study, <i>Line Sassersen, Analyst</i> Multi-factor evaluation of new +Way-line in Copenhagen (Line 5C), <i>Søren Halkier, project manager, Movia</i>
14.00 – 14.45	City presentation: Rotterdam / Den Haag “it’s all about travel time”. How MRDH is using its main goal ‘reducing travel time’ for policy making, projects and contracting transport operators. A story of success and failure, <i>Pim Uijtdewilligen, Strategisch opdrachtgever railinfrastructuur, Metropoolregio Rotterdam Den Haag (MRDH)</i>
14.45 - 15.00	Closing comments , <i>Per Gellert, BEST Chair & forretningschef Movia</i>
15.00	<i>End of program</i>